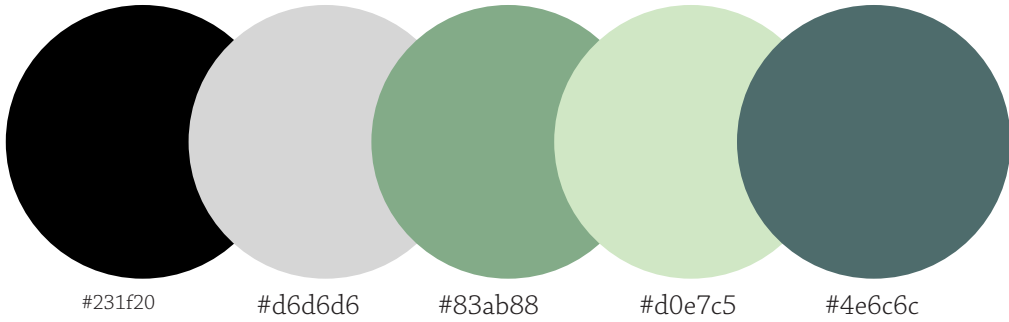




LOTUS

SPA & RETREAT CENTER

COLOR PALETTE



#231f20

#d6d6d6

#83ab88

#d0e7c5

#4e6c6c

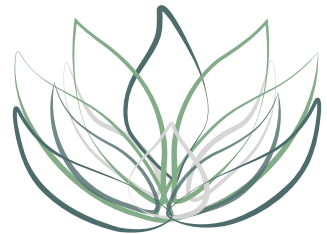
ALT. LOGO



SOCIAL MEDIA



FAVICON



FONTS

Almond

Chaparral Pro

GRAPHIC ELEMENTS



MOOD BOARD



LUKE DEAN
BY HORNSBY
SOAP

LOGO VARIATIONS

LUKE DEAN
SOAP

By Hornsby



PATTERNS



TYPOGRAPHY

CHEVIN PRO

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz

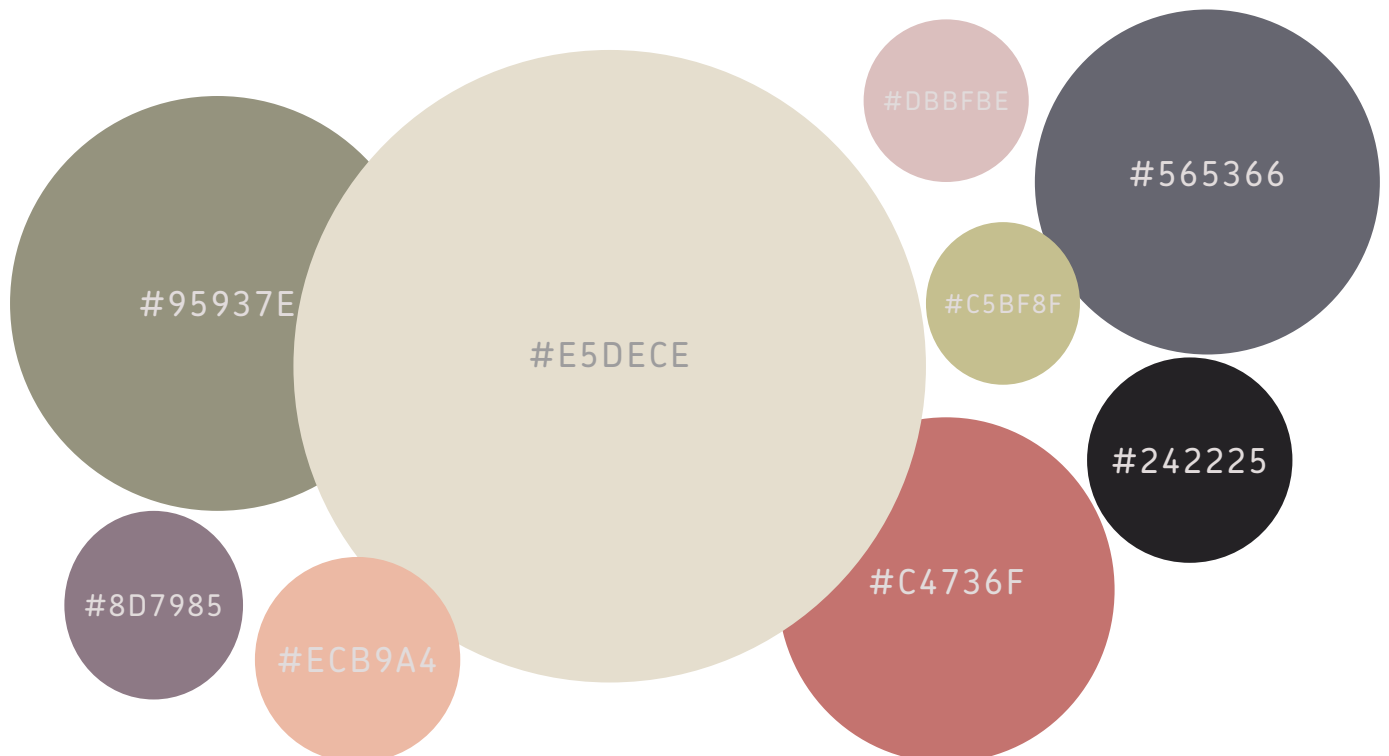
RIG SHADED BOLD FACE

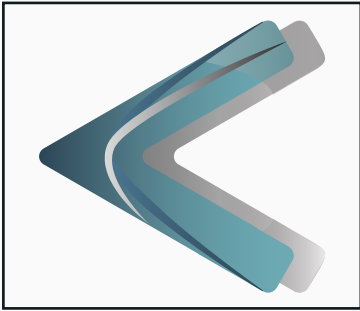
ABCDEFGHIJKLMN OPQRSTUVWXYZ

SantElia Bold Rough

*AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUu
VvWwXxYyZz*

COLOR PALETTE





nimbus aeronautic solutions

version 1: may 17 2023

brand style guide

ph. 251.729.5143

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hex: 101b21 rgb: 16 27 33 cmyk: 82 69 60 75	hex: 2c4657 rgb: 44 70 87 cmyk: 85 64 47 34	hex: 6b6b6b rgb: 107 107 107 cmyk: 58 50 49 17	hex: a4a3a4 rgb: 164 163 164 cmyk: 38 31 31 0	hex: 6caab4 rgb: 108 170 180 cmyk: 59 19 26 0
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“ AT NIMBUS AERONAUTIC SOLUTIONS, WE WORK SIDE-BY-SIDE WITH OUR CUSTOMERS TO DREAM, DESIGN AND DELIVER SOLUTIONS THAT REDEFINE THE FUTURE OF OUR INDUSTRY. BY REACHING ACROSS THE MARKETS WE SERVE AND DRAWING ON OUR VAST PORTFOLIO OF EXPERTISE, WE ARE MAKING THE MOST POWERFUL CONCEPTS IN AEROSPACE A REALITY EVERY DAY.

logo type	noventa sans Demi bold	Aa Bb Cc
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body copy	proxima nova regular	aa bb cc

innovative	leadership
dreamers	expertise
futuristic	connected
powerful	teamwork

